



FISHPOOLS

The south east's largest quality furniture store

TRADE  
ACCOUNTS



NATUZZI  
ITALIA

## TRADE ACCOUNT SCHEME

Thank you for your interest in Fishpools' Trade Account Scheme. The majority of our trade clients are interior designers, architects, developers and specifiers. However we will consider applications from all businesses so please send in your application for review. Please find attached detailed criteria and an application form for opening an account. If you have any further questions, please do not hesitate to contact our trade team by emailing [trade@fishpools.co.uk](mailto:trade@fishpools.co.uk) or alternatively call us on 01992 63 64 65.

### WHY OPEN A TRADE ACCOUNT?

- One stop shop for all of your professional interiors needs.
- Exclusive typical discount of 25% off of non-event prices or top prices.
- Free local delivery programme which includes delivery into a room of your choice along with unpacking and disposal of packaging.
- Ability for clients to see and try our vast product range in our 64,000 sq ft showroom.
- We produce seasonal complimentary catalogues which showcase design ideas and interiors inspiration using our wide range of products.
- Fishpools is an SBID professional industry partner.
- email: [trade@fishpools.co.uk](mailto:trade@fishpools.co.uk)

### INFORMATION WE REQUIRE:

- Company trading and registered names and address.
- VAT registration number if applicable.
- Printed or scanned copies of letterhead and business cards.
- Directors names and applicants full name and position.
- Company website and contact details.
- Industry body membership numbers where appropriate.

### HOW IT WORKS:

- Available on all orders over £500 in total inc. VAT for your first order and over £250 for subsequent orders.
- Qualifying order value excludes third party costs where applicable such as insurance products, fitting charges, out of area delivery etc. Full details on our web site.
- Minimum 25% discount off of our non-event or top prices.
- Some products such as all clearance lines may be excluded from the discount scheme and excluded at short notice.
- A minimum deposit of 50% is required for all items including curtains, blinds and flooring .
- Payment can be via card or bank transfer only.

### OTHER CONDITIONS:

- The scheme is not available for any customers who may already have an outstanding order or quotation with us.
- Fishpools reserve the right to withdraw the trade discount scheme at any time without notice, in its entirety or from individual businesses.
- Payment must always be made in full by trade partners before we will release products for delivery/collection.
- Existing free delivery programme conditions apply – see delivery & postcode section of our website for details.
- Trade account orders are the sole responsibility of our trade partners, the orders will be in your name and we will not discuss these orders with your clients.
- Deliveries must be signed for by the trade account holder or a representative authorised by the account holder.
- Returns can only be made if there is an issue of fault or damage. Hence trade partners must ensure that the product is suitable for their clients in every way and that it can be delivered without access issues. We cannot accept returned products simply because of access issues, a change of mind or differences you may have with your client.
- Should a product be damaged, your client should contact you and you should contact us. Where appropriate we will despatch a service technician to remedy the problem or recommend a resolution.
- Your orders should only be placed via email to [trade@fishpools.co.uk](mailto:trade@fishpools.co.uk).
- Cancellations of your orders once we have confirmed with our suppliers will incur a penalty charge of 50% of the retail value of the cancelled element.

### APPLICATION FORM OVERLEAF.

If you have any other queries we have not covered please do not hesitate to contact us by emailing [trade@fishpools.co.uk](mailto:trade@fishpools.co.uk) or calling 01992 63 64 65.

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# TRADE APPLICATION

Please complete in BLOCK capitals. Fields marked with a \* must be completed.

## COMPANY INFORMATION

Company Name\* .....

Trading Name (If Different) .....

Type of Business  
(i.e. Interior Designer, Developer) .....

Registered Address\* .....

Contact Name\* .....

Position\* .....

Directors Names\* .....

Industry Body Memberships .....

Contact Telephone\* ..... Contact Email\* .....

Website\* .....

Company Registration Number\* ..... VAT Number (If applicable) .....

## HOW DID YOU HEAR ABOUT US?

Internet Search       Magazine       Referral       Social Media

Other (please specify) .....

Please print and complete this form, then send it along with your business card and company stationary to:  
**The Trade Team, Fishpools Ltd., 115 High St. Waltham Cross. Hertfordshire. EN8 7AL.** Once we have received your application, a member of our Trade Team will be in touch to provide your account details and discuss your requirements.

Signed ..... Print Name .....

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